



# PHILIP MORRIS

U.S.A.

100 PARK AVENUE, NEW YORK, N. Y. 10017 TELEPHONE (212) 679-1800

July 9, 1974

BLUE BOOK OF INDUSTRY & COMMERCE  
3325 Wilshire Blvd., Suite 208  
Los Angeles, Calif 90010

Gentlemen:

An invoice for \$291.50 was recently sent to Mr. James Thompson here at Philip Morris for a one half page advertisement in your directory.

We are having difficulty tracing the advertisement placed or the authorization for this particular listing.

Would you please send a copy of the directory along with copies of pertinent correspondence regarding the authorization for this listing.

Thank you very much for your cooperation.

Sincerely,

Claude Beck  
Media Supervisor

CB/rs

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